

## **Red Ribbon Campaign**

Campaign Dates October 17th-25th

Campaign Slogan "Plant the Promise for a Drug Free Tomorrow"

Kick Off Event - Former Representative Bob Bastian's Farm in Friedens

Rally - Somerset County Court House, Thursday October 8th @ 9:00 am -

Brad Cober, Master of Ceremonies

Youth in K-12 have been invited to participate in banner, essay, and poster contests - All winning entries will be published in the Daily American on October 16th

An added campaign activity - Somerset County Drug Free Communities has purchased red tulips for every SADD chapter in the county. The youth will plant the tulips on schools grounds and a selected location in the community. The tulips will help reinforce "Say No to drugs" message as they bloom in the spring during National Alcohol Awareness Month.

History of Red Ribbon and the message behind the red ribbon

[http://www.usdoj.gov/dea/ongoing/red\\_ribbon/redribbon\\_history.html](http://www.usdoj.gov/dea/ongoing/red_ribbon/redribbon_history.html)